

Privacy Policy

Odilia Style E-Commerce

Effective Date: May 6, 2026

This Privacy Policy explains how **Odilia Style** (collectively, "we," "us," or "our") collect, use, share, and process your information as well as the rights and choices you have associated with that information.

This Privacy Policy applies to all personal information collected during any written, electronic, and oral communications or collected online or offline, which include our website, located at **odiliastyle.com** (the "Site"), through our mobile application (the "App"), and any other interactions with Odilia Style and its representative parties (collectively, the "Services").

1. Personal Information We Collect

We collect personal information when you use our Services, create an account, or submit data via the Site. Personal information is any data that relates to you or identifies you personally.

1.1 Information You Directly Provide

When you place an order, we collect your name, mailing address, email address, phone number, and payment account or credit card information. In certain regions, additional identifiers like tax numbers may be required for customs clearance.

1.2 Information for Product Improvement

You may voluntarily provide measurements (height, weight, age) and preferences. We use this to recommend clothing sizes and provide fit prediction services tailored to you.

1.3 Automatically Collected Information

When you access the Site, we automatically capture your browser type, IP address, device connection information, and standard web log details to ensure a seamless experience.

2. Cookies and Similar Technologies

We use Cookies (tags, pixels, and scripts) to maintain and improve our Services. These include:

- **Strictly Necessary Cookies:** Required for the basic functioning of the website.
- **Functional Cookies:** Used to remember your settings and preferences.
- **Performance Cookies:** Help us understand how you use our Site to optimize performance.
- **Advertising Cookies:** Deliver relevant marketing messages based on your interests.

3. How We Use Your Personal Information

We process your data for the following purposes:

- To provide and manage your account and requested services.
- For internal analysis to improve Site functionality.
- To send service-related (non-promotional) communications.
- To provide customer support and respond to inquiries.
- To ensure the security and safety of our users.
- To maintain legal and regulatory compliance.

4. Sharing Your Personal Information

We do not share your personal information with non-affiliated third parties, except:

- Within our corporate organization to facilitate operations.
- With trusted third-party vendors (payment processors, hosting services, shipping partners).
- When required by law to protect our rights or comply with judicial proceedings.

5. Security Precautions

We maintain physical and electronic safeguards to protect your data. However, security is a shared responsibility; we ask you to safeguard your account passwords and authentication details.

6. Your Rights

Depending on your location, you have the right to access, correct, or delete your personal information. To exercise these rights, please contact us using the details below.

12. Contact Us

If you have any questions or concerns regarding this Privacy Policy, please reach out to our support team:

Email: support@odiliastyle.com

Support: Livechat available on our Site at odiliastyle.com